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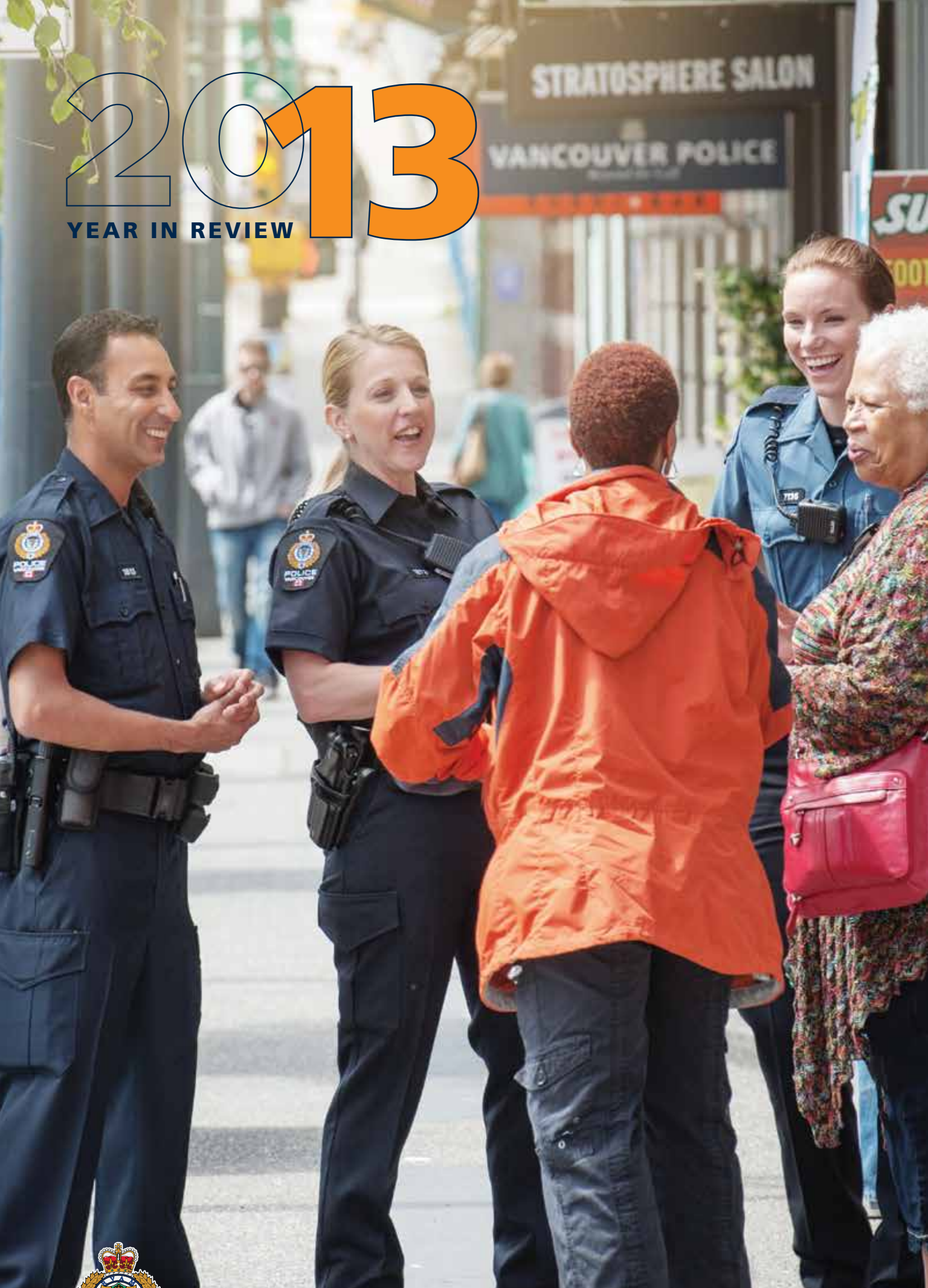
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2013

YEAR IN REVIEW



THE VANCOUVER POLICE BOARD



FROM LEFT TO RIGHT: WEI SHAO, MARY COLLINS, SHERYL WILLIAMSON, GREGOR ROBERSTON, DALJIT SIDHU, DONNA BRIDGEMAN, WADE GRANT.

MUCH LIKE A CORPORATE BOARD OF DIRECTORS, the Vancouver Police Board acts as the governing body for the Vancouver Police Department (VPD). All VPD sworn and civilian staff are employed by the Vancouver Police Board. The Board recruits the police chief and oversees the functioning of the VPD to ensure it operates in the best interests of all stakeholders. The Board's role is oversight, governance and strategic leadership; the police chief is responsible for day-to-day operations. The Board monitors the VPD's performance, works with the police chief to establish strategic priorities, goals and objectives, oversees the VPD's budget and financial expenditures, establishes policies for effective governance, advocates for legislative and other changes to enhance effectiveness, and administers complaints about the VPD's services and policies.

All municipal police forces in BC are governed by civilian police boards. The rationale for this structure is to ensure civilian oversight and accountability to the community, as well as to insulate the police from the political decision-making process. As criminologist Michael Kempa noted: "Insulating the police from government meddling drives home the message that the police work for citizens. And working for citizens helps align police culture with society's values."

The Vancouver Police Board is made up of six volunteer citizens and the Mayor of Vancouver, who is the Chair of the Board. Board members represent a mix of gender, ethnicity, backgrounds and skills. Five Board members are appointed by the provincial government and one Board member is appointed by the City of Vancouver. Board Members may serve for a maximum of six consecutive years.



 @VanPoliceBoard

TO LEARN MORE ABOUT THE VANCOUVER POLICE BOARD AND ITS WORK, GO TO VANCOUVERPOLICEBOARD.CA.





MESSAGE

FROM THE CHIEF

VANCOUVER'S MURDER RATE IN 2013 **AMONG LOWEST IN NORTH AMERICA**

THERE ARE MANY STATISTICS, incidents and occurrences that make up the crime rate of any community, but the shorthand we often use to describe how badly we're doing or how safe we feel, is the murder rate.

By that standard and many others, I am pleased to say that Vancouver continues to be among the safest major cities in North America.

Last year our murder rate fell more than 26 per cent from the already record-low number of eight, to the even lower record-setting number of six.

In this annual report, which I am pleased to produce for you each year, I will provide you with more information about our crime rate and the activities of the Vancouver Police Department, because I strongly believe that you have a right to know what the VPD is doing to keep you safe.

For years, crime rates generally across the country have been on the decline, and Vancouver has been no exception. In 2013, our rate of violent crime fell almost five per cent. Robberies were down significantly and so were assaults. Sexual offences, however, were up from 389 reported incidents in 2012 to 469 incidents in 2013. The majority of these assaults were so-called "gropings," with more serious sexual assaults actually declining.

While more victims willing to report crime can drive statistics up, so can increased and successful police work.

In several categories, such as offences involving prostitution, heroin, or offensive weapons, you will see increases. These don't reflect crime waves in these areas, but rather reflect our increased efforts in these areas, which have driven the stats upwards. The prostitution incidents reflect an increase in our exploitation-type investigations.

In some cases the higher stat is actually good news. For instance, in the category of "possession of stolen property," the number of cases has jumped from 544 to 681. That means we are finding more people with stolen goods, recovering the stolen property, and in more cases actually being able to return it. This is due to the proactive efforts of our patrol officers and property crime detectives, but also a growing awareness among the public of the importance of recording identifying information such as serial numbers. Our *Log It or Lose It* campaign is just one of these efforts to prevent theft and recover property.



COMMUNITY SAFETY
PERSONNEL QUINN HOOPER
AND CONSTABLE JASON DOUCETTE.

One statistic that may surprise you is the increase in cannabis incidents. That number has jumped from 864 in 2012 to 1,048 last year. This does not reflect a hardening of the VPD drug policy. Our policy is and remains one that focuses on violent drug dealers who prey on marginalized and vulnerable people. While there may be some violent drug operations reflected within that figure, those numbers generally represent cannabis that has been seized from someone without a charge laid, much the same way we seize liquor from people drinking on the street without laying charges, but still document the incidents.

Investigating and dealing with crime is just part of the picture of what the VPD did to keep you safe in 2013.

It was a year when you began to see the growing presence of our Community Safety Officers. These are a corps of men and women who assist police officers in many of their routine tasks and free them to spend more time on serious incidents. The program has been a tremendous success with almost daily reports of the extraordinary contributions CSOs are making to improving public safety.

We also laid the groundwork in 2013 to start a new VPD Cadet program this year. You'll read more about it later in this annual report, but it is an exciting initiative largely funded by community efforts, specifically those of the Vancouver Police Foundation and various levels of government. It is aimed at giving our youth a greater start in life.

You may also have noticed that our fleet continues to evolve as we bring more of the new Dodge Chargers into service. You'll find more details on that story as well in this report.

As you read the stories of distinction and achievements, I would like to express the appreciation I feel to be held among the august company of police officers, civilian staff, volunteers, fundraisers and participants in our community, who all share the common goal of making Vancouver Canada's safest major city.

I am humbled by the work of this group and often in awe of their achievements. It has been another record year for the Vancouver Police Foundation with its fundraising and community outreach efforts. Groups like the Citizens' Crime Watch, Block Watch and SisterWatch continue to impress me with their unrelenting dedication.

I believe that 2014 holds more good news in store for us, as we move forward together towards achieving our public safety goals.

JIM CHU
CHIEF CONSTABLE
VANCOUVER POLICE DEPARTMENT

SUMMARY

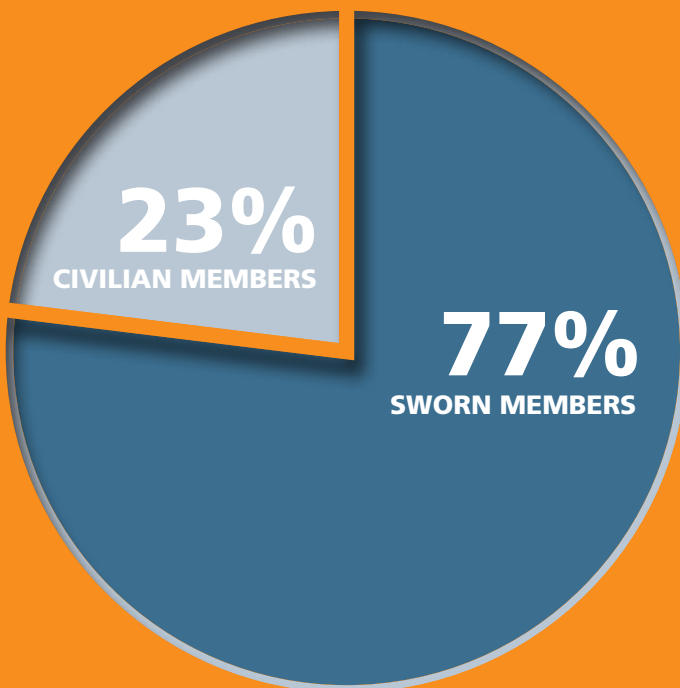
FINANCIAL SUMMARY	2012 (1000)	2013 (1000)	% CHANGE
Budget	\$212,970	\$219,769	3.2%
Cost	\$212,604	\$219,148	3.1%
UNDERBUDGET	\$366	\$620	

This is the ninth consecutive year the VPD has finished the year within budget.

For more details, visit:

<http://vancouver.ca/police/policeboard/financial.htm>.

AUTHORIZED STRENGTH	2012	2013	% CHANGE
VPD Sworn Members	1,327	1,327	0%
VPD Civilian Members	388.5	388.5	0%
TOTAL POSITIONS:	1,715.5	1,715.5	0%



FINANCIAL

CRIME BY THE NUMBERS

CRIMINAL CODE OFFENCES	2012	2013 ¹	2012 CRIME RATE /1,000 POP	2013 CRIME RATE /1,000 POP	% CHANGE* (CRIME RATE)
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VIOLENT CRIME	5,924	5,713	9.4	8.9	-4.9%
Culpable Homicide	8	6	0.0	0.0	-26.1%
Attempted Murder	18	17	0.0	0.0	-6.9%
Sexual Offences	389	469	0.6	0.7	18.9%
Assaults	4,485	4,378	7.1	6.8	-3.8%
Robbery	1,024	843	1.6	1.3	-18.8%

PROPERTY CRIME	31,472	32,013	49.8	49.9	0.3%
Break-and-Enter	4,965	4,745	7.9	7.4	-5.8%
Theft of Auto	1,182	1,071	1.9	1.7	-10.7%
Theft from Auto	7,778	8,018	12.3	12.5	1.6%
Theft (Over/Under \$5K)	11,137	11,597	17.6	18.1	2.7%
Possession of Stolen Property	544	681	0.9	1.1	23.4%
Fraud	2,010	2,199	3.2	3.4	7.9%
Arson	200	198	0.3	0.3	-2.4%
Mischief (Over/Under \$5K)	3,656	3,504	5.8	5.5	-5.5%

OTHER CRIME	8,270	8,767	13.1	13.7	4.5%
Prostitution	30	37	0.0	0.1	21.6%
Gaming and Betting ²	0	0	0.0	0.0	-
Offensive Weapons	748	912	1.2	1.4	20.2%
Other Criminal Code	7,492	7,818	11.9	12.2	2.9%

DRUGS	1,993	2,282	3.2	3.6	12.9%
Heroin	152	228	0.2	0.4	47.9%
Cocaine	850	854	1.3	1.3	-0.9%
Other Drugs	127	152	0.2	0.2	18.0%
Cannabis	864	1,048	1.4	1.6	19.6%

TRAFFIC	1,026	905	1.6	1.4	-13.0%
Dangerous Operation of MV	10	11	0.0	0.0	8.5%
Impaired Operation of MV	869	773	1.4	1.2	-12.3%
Fail/Refuse Breath/Blood Sample	126	105	0.2	0.2	-17.8%
Fail to Stop/Remain at Scene	0	0	0.0	0.0	-
Driving while Prohibited	21	16	0.0	0.0	-24.9%

TOTAL INCIDENTS	48,685	49,680	77.0	77.5	0.6%
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	2012	2013 ¹	2012 CRIME RATE /1,000 POP	2013 CRIME RATE /1,000 POP	% CHANGE* (CRIME RATE)
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TRAFFIC COLLISIONS	10,331	10,237	16.3	16.0	-2.3%
MV - Fatal	19	15	0.0	0.0	-22.2%
MV - Non Fatal ⁴	9,106	9,077	14.4	14.2	-1.7%
Property Damage	1,206	1,145	1.9	1.8	-6.4%

CALLS FOR SERVICE	2012	2013	3.2	3.1	-1.4%
Total	208,331	215,663	329.7	336.5	2.1%
Dispatched	158,157	163,514	250.3	255.1	1.9%
% Dispatched	75.9%	75.8%			-0.1%
Population ³	631,902	640,915			1.4%

¹ 2012 & 2013 data run on 2014/05/07

² Rate Change not presented for counts less than or equal to five

³ Source: BC Stats as of 2014/05/07

⁴ ICBC Data as of 2014/03/06

These statistics are produced using the "most serious offence method." Note: Fluctuation in small baseline offence numbers can create large percentage changes.

Numbers are subject to change due to ongoing investigations or reclassifications of incidents.

For more information on our data disclaimers and limitations, please refer to: www.vancouver.ca/police/organization/planning-research-audit/stats-accuracy-comparing-data.html.



VANCOUVER POLICE WELLNESS CAMPAIGN GROWS FROM GRASSROOTS DEMAND

EMPLOYEE FEEDBACK to an employment satisfaction survey led the VPD to develop its health and wellness program. As a first step, the Department built an intranet site and began sharing articles about health and wellness.

The VPD then developed a coherent branding identity for the campaign that included a logo appearing on everything related to the campaign, such as web pages, posters, and stickers. When members see the logo, they instantly know it will lead them to more information about health and wellness.

Before branding, the number of visits to the wellness website was 12,000 a year. In 2013, the number soared to 89,000.

Organizers realized that a brand can't maintain a positive reputation unless it follows through with a promise of service that actually provides value to those who need it. So they began to build on the information and tactics to keep the campaign fresh. The campaign includes yoga classes, family assistance plan counselling, respectful workplace training, "Buckle up for Safety" posters, a VPD cycling club,

videos, breast cancer awareness seminars, and brown bag lunches with health experts such as nutritionists. It also contains tactics that are unusual for a police department.

The VPD leased two "wellness stations," which are similar to, but more sophisticated than, the type one might see in a drugstore. The station measures blood pressure, BMI, pulse, and oxygen levels, along with other features.

For example, if a user is a diabetic, it will allow certain glucose meters to be read. Pedometers can be plugged into the station to track a user's steps. All information is transferred to a secure database that can be accessed from a user's home computer, enabling them to set goals and track their health and wellness. Data, which is completely private, can be printed off and taken to a doctor for further review.

Since the flu can take a major toll on an organization, the wellness campaign has installed gel dispensers for hand washing throughout the VPD. There is an informational video and posters, as well as periodic flu clinics. Branding has been extended to the gel

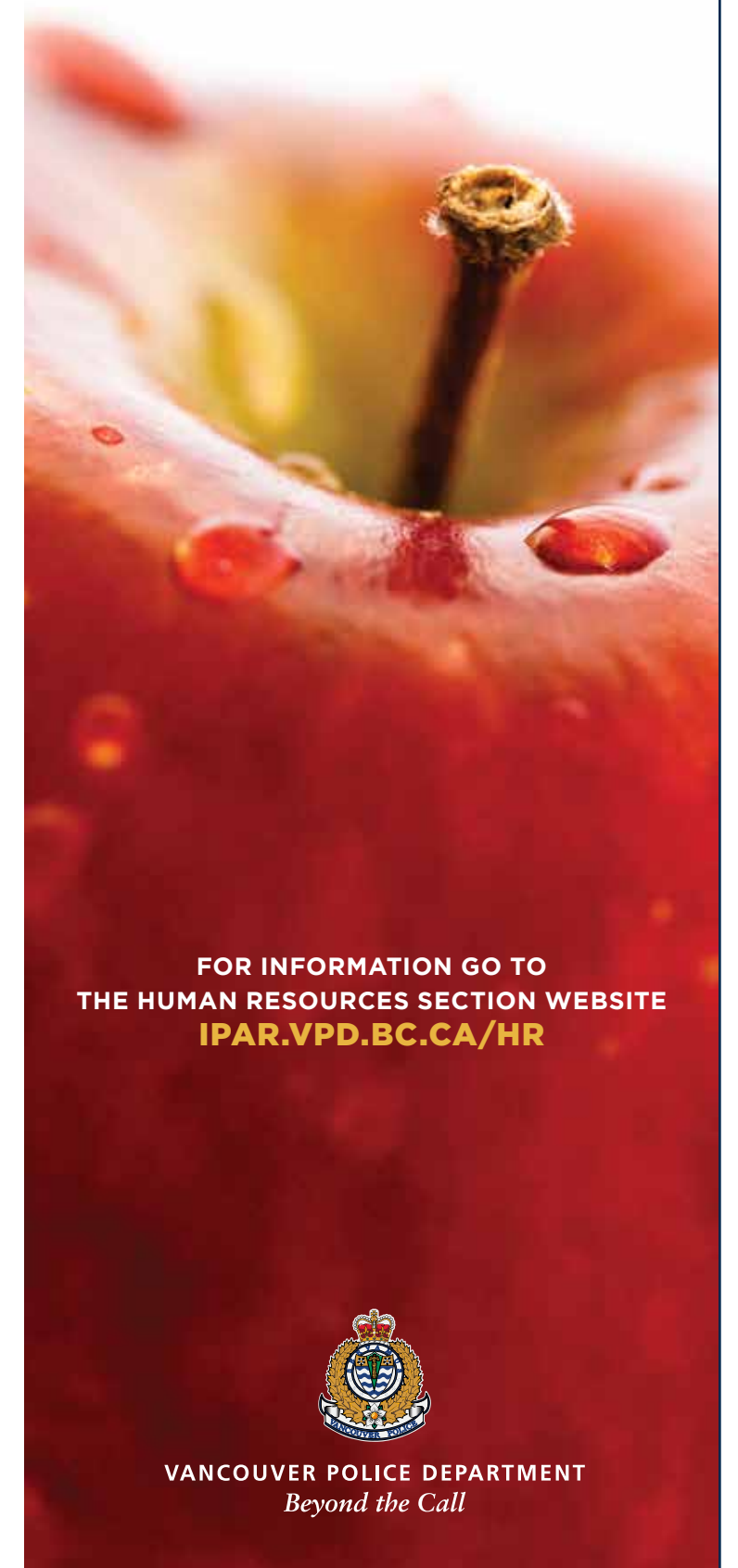
dispensers; each one has a VPD Wellness sticker with advice on containing the flu.

Heart health is also a major focus of the campaign. The VPD purchased automated external defibrillators and stationed them on every floor of every building. In addition to the wellness station, there is the Hearts @ Work health fair that the Human Resources Section holds periodically. VPD staff can have their cholesterol checked, determine their blood pressure, and take a glucose test to find out their risk for diabetes. In 2013, 101 VPD staff attended the fair.

Measuring outcomes is a challenge for these types of campaigns. The VPD relies on participation rates, survey data, and metrics from the wellness stations to help address trends and identify opportunities to expand the program. As the campaign matures and the culture within the Department gradually shifts to one that is focused on wellness, the organizers intend to provide more incentives and prizes for participation.

"We can't force people to get healthy," says Inspector Larry Cope, who oversees the program. "We can't order people to lose weight or to quit smoking. However, we can do a lot of promotion and increase awareness, in the hope that employees will take notice and then take action. We are still in the beginnings of our program — there is much more to be done, but we have already seen the benefits in our efforts to support members' wellness."

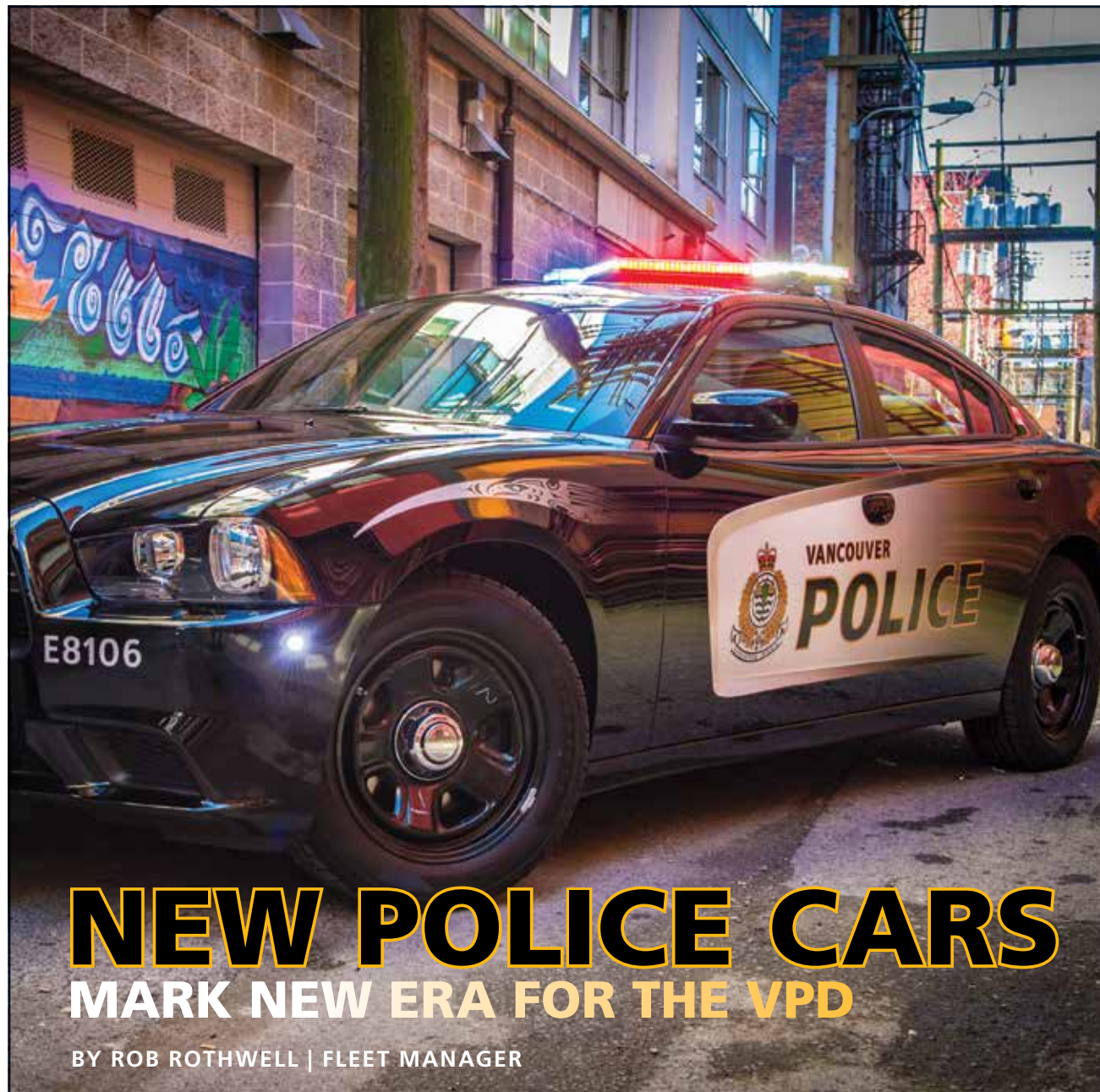
LIVINGWELL EMPLOYEE HEALTH AND WELLNESS PROGRAM



FOR INFORMATION GO TO
THE HUMAN RESOURCES SECTION WEBSITE
IPAR.VPD.BC.CA/HR



VANCOUVER POLICE DEPARTMENT
Beyond the Call



NEW POLICE CARS MARK NEW ERA FOR THE VPD

BY ROB ROTHWELL | FLEET MANAGER

IN 2013, Vancouver residents began to see a new police car on their streets. Over the next three years, these black and white cars will replace the majority of the older white ones. The move marks a new era for the Vancouver Police Department, in which safety, fuel-efficiency, and greener operations take centre stage.

In support of our Code Green sustainability program, the VPD sought to minimize engine idling without compromising police operations. This initiative was combined with the search for a more fuel-efficient vehicle. These goals, along with enhanced safety, resulted in the selection of the V6-powered Dodge Charger police car, equipped with an after-market Havis IdleRight idle-management program paired

with an auto-start function and intrusion alarm.

The idle-management technology enables an officer to activate the vehicle's full suite of emergency equipment at a serious incident without leaving the engine idling. The Havis IdleRight system monitors the battery's state of charge and triggers the auto-start function when it dips below a pre-established threshold. The engine will then run for a short period of time to refresh the battery. This cycle repeats itself as necessary until the officer reconnects the key with the car. Never will the officer be stranded with a dead battery. While it's running, the vehicle is protected by a series of security safeguards to prevent theft and tampering.



FLEET MANAGER ROB ROTHWELL AND DESIGNER SHARM THIAGARAJAH.



Initial analysis of fuel-economy indicates that a 25% reduction in fuel consumption is achievable with the new Charger patrol vehicle equipped with the idle-management program compared to the consumption level of the existing police fleet.

The new fleet of Vancouver police cars takes the issue of "safety for all" to new heights with the installation of a cutting-edge light-bar and a low-frequency secondary siren system.

This new police car far is more visible to the public during an emergency. The low-frequency siren emits sound waves capable of penetrating solid materials, enabling drivers and pedestrians to feel the sound in addition to hearing it. This technology has proven highly

effective in dense urban areas where competing noises and various barriers to sound, such as the modern car, may suppress the effectiveness of a conventional siren.

Migration to the new patrol car also provided an opportunity for the VPD to adopt a new, fresh appearance, which draws its inspiration from the popular black and white theme while remaining unique and distinctive to Vancouver.

The new graphics were designed in-house by the VPD's own graphic designer, Sharm Thiagarajah, and selected by the men and women of the VPD from a series of five prototypes. The new look takes advantage of the scalloped front door of the Charger, filling it with a white-to-black gradient flowing from the front door to the rear door. Lettering is bordered in gold, which is drawn from the gold wreath surrounding the VPD's crest.

An Aboriginal-design thunderbird sweeps over the arch of the front fenders, also incorporating the white-to-black transition featured on the doors. The thunderbird is a custom creation by the world-renowned Aboriginal artist Susan Point, who generously donated it to the VPD. The thunderbird in native lore means *the protector*, and the VPD proudly displays it as a salute to our First Nations, and as an icon of the Pacific Northwest.

The Vancouver Police Department's motto of "Beyond the Call" is delivered across the trunk lid, completing the look of the new car, while tying it in to the previous generation patrol car.



SERGEANT JASON HIGH AND CONSTABLE DON CHAPMAN.

POLICE PUT THEMSELVES IN HARM'S WAY TO ELIMINATE HAZARD



CRIMINALS OPERATING a clandestine meth lab make interesting subjects for Hollywood, but in real life they leave behind explosive problems for police.

It was December when members of the Vancouver Police Emergency Response Team (ERT) assisted the Combined Forces Special Enforcement Unit in executing a warrant on a drug lab. The takedown and arrest of all the key players went as planned, but no one could have foreseen the chemical hazards that were waiting inside.

Investigators found containers of ether that had been opened and mixed with oxygen in the air. They were now highly explosive and almost anything could set them off, including heat, light, movement and shock.

Vancouver's ERT explosive technicians were given the dangerous job of rendering the containers safe. The team researched the hazards and developed a plan. Because of the high risk, each container was transported by a convoy of vehicles to a site where small explosive charges were attached and controlled detonations rendered the chemicals safe.

For putting themselves in harm's way to protect others from harm, the following members were awarded a Chief Constable's Unit Citation: Sergeant Jason High, and Constables Keith Jordison, Christian Galbraith and Don Chapman.



SUICIDE-BY-COP ATTEMPT

ENDS IN GUNFIRE BUT NOT DEATH

WHEN A PERSON DECIDES that he wants the police to end his life, it becomes a challenging call for those officers whose job it is to protect lives, including their own.

One April evening, a man in the area of 312 Main Street was making a conscious effort to find a police officer, produce a knife and force the officer to shoot him. He passed over a number of officers as unsuitable for his needs until he spotted Constables Bryce Kaltenbach and Dave Marchand checking a man on the other side of the street.

He started harassing the officers as he built up his courage. Then he pulled a large knife and began running towards the two constables.

Six civilian witnesses testified that they heard commands to drop the knife, but the man kept coming. When he got within ten feet, Constable Kaltenbach, fearing for his life and those of others, fired one shot, bringing the suspect down. Both constables began to immediately apply first aid until medical help could arrive. The man underwent surgery and survived his wounds.

The constables had never met the man before and had no idea that he was attempting suicide, as he would later explain to investigators.

For their courageous and decisive actions during the event and afterwards, Constables Bryce Kaltenbach and Dave Marchand were awarded a Chief Constable's Commendation.

CONSTABLES DAVE MARCHAND AND BRYCE KALTENBACH.



POLICE PUT AN END TO BLOODY RAMPAGE, THEN AID THE VICTIMS

IT IS SOMETIMES THE ROLE of a police officer to make sense of chaos, a frenetic scene that calls for officers to be hunters one minute and caregivers the next.

It was that type of chaos that greeted five Vancouver police constables on January 31, 2013, when a man went on a bloody rampage, stabbing residents in his apartment building and hitting others with a hammer.

When they first arrived at the building, police could see the man, but could not get to him because of a locked security gate. They could also see one of his victims lying bleeding on the ground. They tried unsuccessfully to force the gate, until a resident threw down some keys.

With pistols and a Taser drawn, they formed a pod to search for the man. They passed victims lying injured and bleeding. Their sense of urgency increased when they saw more blood on the floors and walls of the building. They were keenly aware that this armed and dangerous man could be waiting for them around every corner. The hunt led them over three floors of the building.

On the second floor, they saw their suspect fighting with a resident. They moved in and arrested him. Once they had cleared the building for any other suspects, they quickly began to offer care and assistance to the victims.

One officer accompanied a victim to hospital and stayed with her. Another stayed with a resident who was unhurt, but traumatized.

For their high professional ability in extraordinary and stressful circumstances, to quickly shift from tactical to investigative mode, as well as demonstrating care and compassion, the following officers were awarded a Chief Constable's Unit Citation: Constables Peter Hooper, Mark Mann, Paul Kemp, Ryan Young and Trevor Skates.



**BE A LEADER.
BE A TEAM PLAYER.
BE A VPD CADET.**

FIND OUT MORE AT

CADETS@VPD.CA



604.717.3661

VPD.CA



VANCOUVER POLICE FOUNDATION CADET PROGRAM

WHEN WE WERE YOUNG we made decisions, or if we were lucky, someone made decisions for us that changed our lives forever for the better.

The Vancouver Police Department, along with the Vancouver Police Foundation and its community partners, are deeply committed to giving Vancouver's youth every possible chance for a successful and happy life. Through mentorship, we can guide young people, especially those who live in low-income neighbourhoods, toward a positive future.

Commencing in September of 2014, the 24-week program will include educational workshops, physical training, and team- and life skill-building exercises. Sixty participants with diverse socio-economic backgrounds will participate in all levels of programming. Working with their peers and front line police officers, the participants will learn leadership,

self-discipline and a desire for personal excellence. By successfully completing the program, the youth will gain a strong sense of self-worth, which is one of the greatest gifts we can offer.

Similar Cadet programs have been very successful in several North America cities, so we anticipate that the number of youth will increase in years two and three. Upon graduation, cadets will become mentors for the younger participants entering into the program. The skills that the cadets learn will be of great personal value for the rest of their lives.

The program will be implemented through a partnership agreement among the Vancouver Police Department, the Vancouver Police Foundation, community policing centres, the Vancouver School Board and local not-for-profit youth outreach organizations.

VPD CADET PROGRAM FOUNDING PARTNERS





CONSTABLE NARINDER DOSANJH BLOCKS A SHOT ON GOAL.



PROUDLY SUPPORTED BY



VPD PROGRAM IS TRULY A



FOR KIDS WHO DESERVE A CHANCE

BY INSPECTOR RALPH PAUW
YOUTH SERVICES SECTION

IN DECEMBER OF 2013, the future of a 14-year-old high school student we'll call "Jimmy"* wasn't looking very bright.

He had extorted a significant amount of money from a special needs student at his school. When police and school officials investigated, they found that Jimmy was living in a single parent home where financial issues were causing tremendous stress. Jimmy needed spending money, and taking it from another kid seemed like a good idea.

After meeting with the administration, school teachers, counsellor, and the police, a plan was put in place for Jimmy that diverted him from the criminal justice system. He struggled in school with academics, but the one place he was successful was athletics. He was part of a learning assistance classroom, and tried his best with his school work, but it was a constant struggle. Despite the adversity he was facing in class and at home, he managed to find some success and happiness on his school's soccer team. The plan for Jimmy involved financial restitution to the boy he took the money from, spending his lunch time once a week helping out the learning assistance teacher, regular meetings with his school counsellor, and attending his soccer practices regularly.

He was successful in attending all of his soccer practices, and tournaments, and soon had the opportunity to participate in the provincial championships. But it looked like the lack of money would once again stand between Jimmy and his goals. That's when the VPD Police Athletic League (PAL) stepped in.

PAL agreed to sponsor Jimmy and make a donation to assist him with his expenses so he could go to the championships. It was his first experience at such an event, and his first time leaving Vancouver. He was overjoyed, not just with the experience, but because he realized that the police cared about him as an individual and wished nothing but success for him in the future. Jimmy has since made significant changes in how he interacts with his peers and has managed to keep his grades and attendance up, and of course he still participates on his school's soccer team.

Jimmy is just one of hundreds of kids the VPD Police Athletic League helps each year. The youth crime prevention initiative uses athletic, recreational and educational programs as a tool to foster positive rapport and mutual trust between police officers and youths.

PAL sets annual targets, and in 2013, the target for sponsored events was 11 with 400 youth registrations. However, due to demand, the

*name changed to protect his privacy



number of events and participants increased dramatically to 44 events with more than 900 participants. The goal for 2014 is to attract significantly more participants like Jimmy to the scheduled 44 events. PAL is well on its way to meeting this goal. Just a few weeks ago, PAL's soccer camp based out of BC Place stadium attracted 1,000 participants. PAL offers an assortment of sporting activities, which include floor hockey, judo, and basketball and soccer tournaments.

Some of our other main events from last year include:

- **McDonald's Winter Invitational Basketball Tournament** – Last year, in the fourth year of the tournament, 16 schools participated with 46 students registered to play. This event recognizes five students who display sportsmanship and excellence with scholarships for post-secondary education.
- **Musqueam Basketball Camp** – This event has been ongoing for three years, a two-day basketball camp for youth who reside on the Musqueam Reserve. The camp provides the opportunity for VPD members to interact with youth with a focus of better understanding and communication through sport.
- **Junior Nitro Youth Hockey** – This event takes place during lunch time and is a friendly game of floor hockey with the students versus police officers. Last year, the games were held at Sir James Douglas Elementary School and John Henderson Elementary School.
- **VPD Judo** – This event is run at Ray Cam Community Centre every Wednesday and attracts approximately 20 to 30 students to the program weekly. The Ray Cam community has significant challenges and often the youth living in this community find it difficult to participate in specialized sporting activities such as judo; PAL makes it easier.



TO FIND OUT MORE ABOUT PAL, VISIT OUR WEBSITE AT vancouver.ca/police/community-policing/youth-outreach/police-athletic-league.html.



VANCOUVER POLICE FOUNDATION



We live in a beautiful city that people are proud to call home. Despite the Vancouver Police Department's (VPD) significant progress towards making Vancouver the safest major city in Canada, crime continues to affect Vancouver's citizens and businesses. Finding solutions to these persistent problems requires the creativity and passion of VPD officers and civilian staff. They present innovative ideas and look at new ways to prevent crime by engaging with the community.

The Vancouver Police Foundation bridges the gap between public funding and community needs, whether it is programming for youth at-risk, personal items and safety education for marginalized women, innovative policing tools or community policing centre initiatives. The partnership between the community and police is fundamental to reduce and prevent crime. By working together, we become partners in building a stronger, safer Vancouver for everyone.

2013-14 HIGHLIGHTS

OUR IMPACT IN THE COMMUNITY

- 1,400 new members supported the VPF
- 2,300 inner-city youth benefitted from VPF-funded programs and services
- \$75,000 funded the renovation of the VPD Mounted paddock
- \$325,000 invested directly into youth at-risk and community outreach programs
- \$500,000 supported the purchase of the new mobile command centre
- \$800,000 will support the new VPD Cadet Program

NIGHT PATROL GALA



On February 25, Premier Christy Clark, Vancouver Mayor Gregor Robertson, and singer Sarah McLachlan joined Chief Constable Jim Chu and the Vancouver Police Foundation to raise funds for crime prevention and community outreach programs. Highlights included Sarah McLachlan joining the legendary Vancouver Police Pipe Band in a performance to mark its 100th anniversary. McLachlan was inducted as the first

female Honorary Member of the Pipe Band. More than 1,200 guests were treated to a highly entertaining and experiential evening.

The event was co-chaired by Peter and Joanne Brown, and Ryan and Cindy Beedie, and raised over \$1.9 million in net revenue, including \$892,000 in support of a new VPD Cadet Program. Both the provincial and municipal governments contributed \$180,000 each toward the program. To learn more about the Cadet Program, please see page 15.



Show your support for the VPD and look good doing it.

KOPS' SHADES FOR KIDS CAMPAIGN

Show your support for the VPD and look good doing it!

Last summer, the Vancouver Police Foundation launched its Kops' Shades for Kids Campaign. Developed pro-bono by DDB Canada's Vancouver office, the goal of the integrated campaign is to increase awareness and garner support for the community work of Vancouver Police Foundation and to better connect the public to the police via iconic, mirrored aviator sunglasses. The sunglasses not only serve as a visual symbol of support that Vancouverites can wear proudly, but they also play a central role to all of the creative aspects within this campaign.

Last year's campaign was a tremendous success and raised over \$155,000. We couldn't have done it without the support from the public and business community.

Social media photo contests using Twitter, Instagram and Facebook will once again coincide with the 2014 campaign for a chance to win a unique ride-along police experience as well as other fun prizes. We look forward to another fun-filled summer campaign that may possibly include a few David Caruso impersonations!

For retail location or to purchase the glasses online, please visit VancouverPoliceFoundation.org.

2014 GRANTS

Each year, hundreds of VPD officers engage in – and contribute thousands of off-duty hours to – worthy causes and programs in our communities. Because of the generous support of our members and partners, the Vancouver Police Foundation has been able to distribute over \$5 million to date in support of these policing projects and programs not covered by the annual operating budget of the VPD. In 2014, the VPF is committing over \$610,000 in grant awards. Funds are disbursed to projects under the direct control of the VPD, or to an outside organization that has developed a strong relationship with the Vancouver Police Department.

