



ARCHIVED - Archiving Content

Archived Content

Information identified as archived is provided for reference, research or recordkeeping purposes. It is not subject to the Government of Canada Web Standards and has not been altered or updated since it was archived. Please contact us to request a format other than those available.

ARCHIVÉE - Contenu archivé

Contenu archivé

L'information dont il est indiqué qu'elle est archivée est fournie à des fins de référence, de recherche ou de tenue de documents. Elle n'est pas assujettie aux normes Web du gouvernement du Canada et elle n'a pas été modifiée ou mise à jour depuis son archivage. Pour obtenir cette information dans un autre format, veuillez communiquer avec nous.

This document is archival in nature and is intended for those who wish to consult archival documents made available from the collection of Public Safety Canada.

Some of these documents are available in only one official language. Translation, to be provided by Public Safety Canada, is available upon request.

Le présent document a une valeur archivistique et fait partie des documents d'archives rendus disponibles par Sécurité publique Canada à ceux qui souhaitent consulter ces documents issus de sa collection.

Certains de ces documents ne sont disponibles que dans une langue officielle. Sécurité publique Canada fournira une traduction sur demande.

Doing It Differently

Ottawa 2013

Karyn McCluskey

**Truth springs from argument
amongst friends**

Hume 1776

- LET' S START BY DISPELLING SOME MYTHS

United Nations Peace Monitor

- DEATHS BY VIOLENCE PER 100,000:

• 1.	SPAIN/GREECE	1.3
• 10.	MALTA	2.5
• 11	ICELAND	2.6
• 13.	CANADA	2.7
• 16	NORTHERN IRELAND	3.5
• 22	ENGLAND AND WALES	4.2
• 29	ROMANIA	5.1
• 37	ALBANIA	6.2
• 40	SCOTLAND	7.3
• 42	UNITED STATES	7.9
• 44	ISRAEL	8.3
• 77.	COLOMBIA	77.1

"What is happening to our young people? They disrespect their elders, they disobey their parents. They ignore the law. They riot in the streets inflamed with wild notions. Their morals are decaying. What is to become of them?"

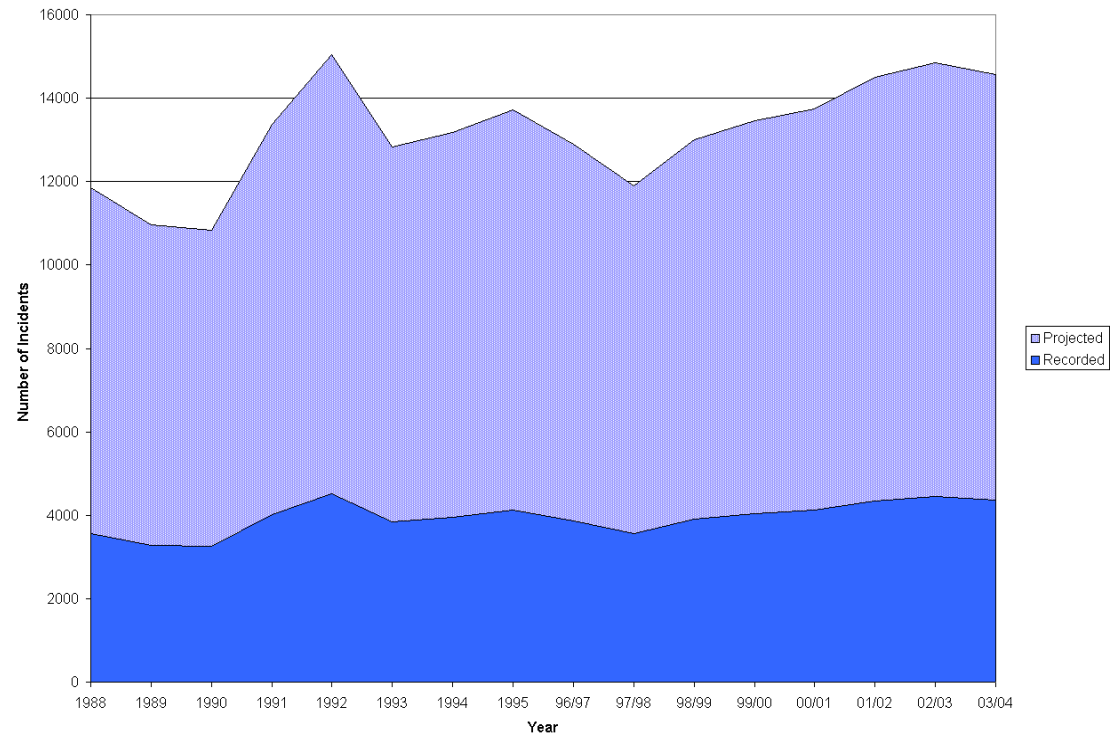
-Plato, 5th century BC

The world is passing through troublous times. The young people of today think of nothing but themselves.. As for the girls, they are forward, immodest and unladylike in speech, behavior and dress."

-Peter the Hermit, 13th

Century AD

Partners: A&E Admissions



Wicked Problem

- ***The challenges we face converge, intertwine and often remain largely beyond our understanding. Most of us suspect that the “experts” don’t really know what’s going on and that as a species we’ve released forces that are neither managed nor manageable.”***

– Thomas Homer-Dixon (Paper by Prof Phil Hanlon
University of Glasgow 2009)

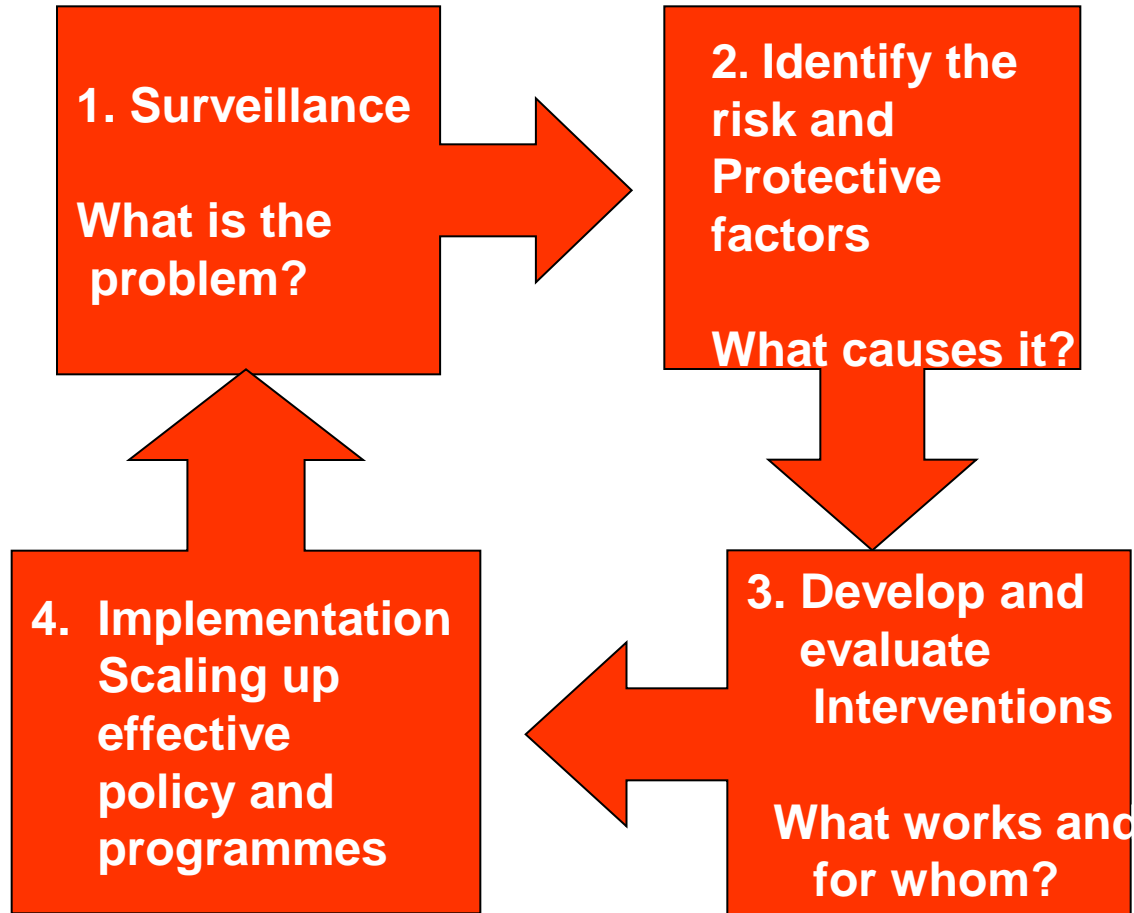
The WHAT?

“ Interpersonal violence – violence between individuals in families and communities – is a public health problem.”

Etienne Krug
Director

Department of Injuries and Violence Prevention
World health Organisation

2004



R U IN A GANG?

Stop the violence, Change your life, Make the call.

07867 970 441

VIOLENCE REDUCTION UNIT

CIRV

Community Initiative to
Reduce Violence

Jimmy Reid – Died 10
August 2010

Rector of Glasgow
University

Glasgow Shipbuilder Union

Communist

Labour Party Member



Alienation is the precise and correctly applied word for describing the major social problem in Britain today. People feel alienated by society.

Let me right at the outset define what I mean by alienation. It is the cry of men who feel themselves the victims of blind economic forces beyond their control. It's the frustration of ordinary people excluded from the processes of decision-making. The feeling of despair and hopelessness that pervades people who feel with justification that they have no real say in shaping or determining their own destinies.

Jimmy Reid 1972

Violence makes you ill

TEACHABLE MOMENTS

- **PARENTING**

- (The most important job in the world)

- **ASSAULTED**

- (Pain makes you re evaluate.)

- **ARRESTED**

- (A cold, hard bed in a cell and memories of the previous night)

- **CONVICTED**

- (We need to capitalise on the time people are inside)

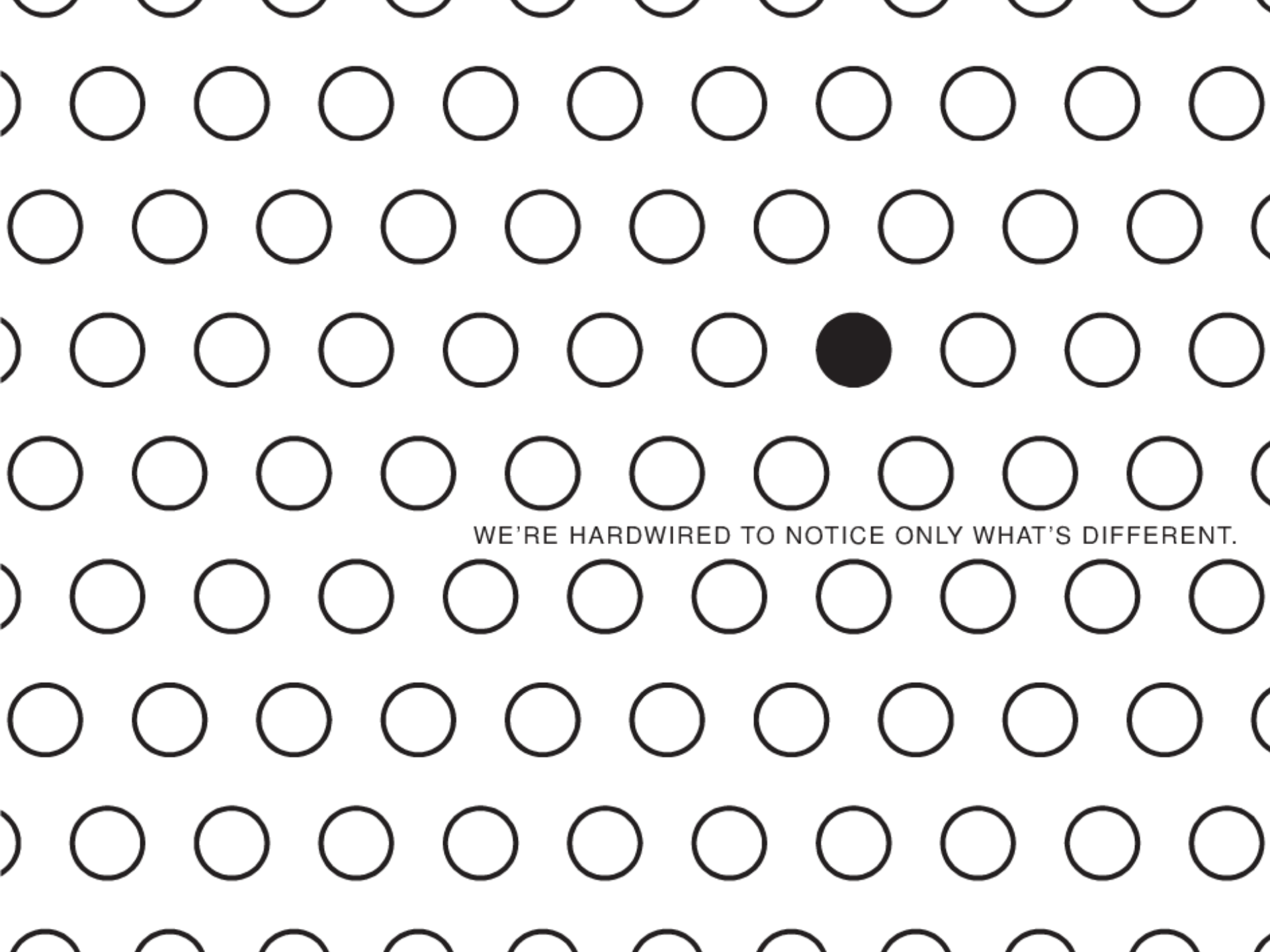
NEWS

Radical change in the design and delivery of public services is necessary to tackle the deep-rooted social problems that persist in communities across the country

FLASH!

How did this happen?

- By 2000, the overall crime rate had dropped by 50%.
- Affordable central heating and external cladding had been installed in over 60% of the properties
- Childhood asthma rates decreased 40% and schooldays lost reduced
- Child Protection Registrations had dropped by 42%.
- Post-natal depression was down by 70%.
- Breast feeding rates increased by 30%
- The educational attainment of 10-11 year old boys - i.e., level 4, key stage 2 - was up by 100%.
- In 2002 there were no unwanted teenage pregnancies.
- Unemployment rate fell by 71% amongst both males and females.



WE'RE HARDWIRED TO NOTICE ONLY WHAT'S DIFFERENT.

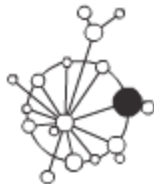
We can't do well serving communities... If we believe that we, the givers, are the only ones that are half-full, and that everybody we're serving is half-empty... there are assets and gifts out there in communities, and our job as good servants and as good leaders... [is] having the ability to recognise those gifts in others, and help them put those gifts into action."

Obama

PROBLEM

In most cases, **STRATEGY**

is separated by **ACTIVITY** by a wide gap.



IN REALITY, COLLABORATIVE NETWORKS AREN'T THAT SIMPLE.



Question:

How do you know when an idea is innovative?

ANSWER:

WHEN IT SCARES THE **HELL** OUT OF EVERYBODY.



FACT

There is no human right to drink.

Risk Mitigation in Innovation

- Empathy – deep connection and understanding of the people you are trying to serve.
- Prototyping – development of solution – so ‘failure’ becomes something that is learning that’s built on quickly.
- Openness – transparency and openness allow for quick understanding of problem.

“There is nothing more difficult to carryout, nor more doubtful of success, nor more dangerous to conduct than to initiate a new order of things. For the reformer has enemies in all who profit by the old order and only lukewarm defenders in all those who profit by the new order”

Machiavelli, The Prince

Challenges

- Wicked problem – ***Leaders not*** technicians
- Territorialism – Professional Gangs
- ***Outcomes not*** processes
- ***Assets not*** deficits
- Public health inspired response
- Teachable Moments

Aspire to build a cathedral and not a garden shed.



The three most important words in achieving change:

1. Resilience

2. Resilience

3. Resilience

THANK Q

“Work as if you live in the early days of a better Nation”