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Setting the Policing Research Agenda





Researchers Network March 11, 2008

Sec 1 - Council

Agenda

Objectives:

- common platform of understanding on sector challenges
- clarity potential scope and activities for Research Network participants
 - 1. welcome and introductions expectations setting
 - 2. Police Sector Council overview
 - 3. backdrop perfect storm and challenges
 - 4. HR diagnostic overview and recommendations
 - 5. research today and tomorrow
 - current state of policing research explore themes
 - toward a collective approach working session
 - defining the research "agenda"
 - next steps

"The significant problems we face today cannot be solved at the same level of thinking we were at when we created them."

~ Albert Einstein



SECTION 1 - Sector Council Program



- Gov't of Canada thinks Sector Councils have an important role
 - many industries with small and medium sized firms
 - little/no capacity to address HR issues
 - mechanism to collaborate
 - \$70M program \$30M for projects 3 sector councils
- now 32 private sector industry Sector Councils key activities:
 - in-depth industry studies
 - national occupational standards
 - national skills development
 - national certification
 - national training and professional development
 - national recruitment
- PSC first public sector sector council
 - unique issues
 - unique funding model



Police Sector Council - who we are



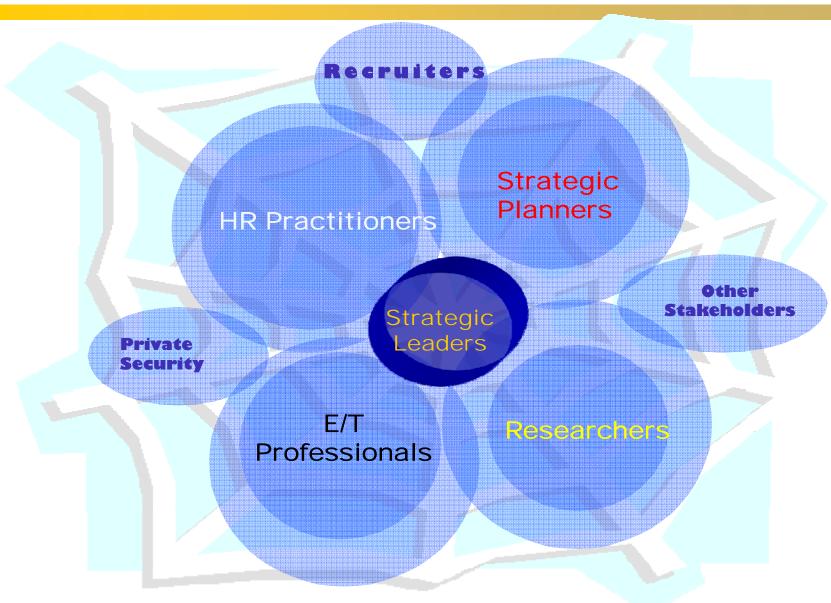




we are a 'national sector council addressing national workforce issues through national solutions in HR planning and management'

Police Sector Council - Networks







We are - strategy-focussed HR



what do we have to accomplish

high performing - sustainable policing

informed understanding environment

networked strengthened partnerships

integrated - HR planning/ management

what do we have to "excel at"

research

communicating/networking

outreach

scanning

assessing methods and processes

providing tools

models

what do we have to do

core:

research

and projects ... next page

- web maintenance
 - communications
 - networking/outreach
 - secretariat/facilitation
 - council management

Feb 2008





Council - Future Products & Services



research 08/09

- competency project entry and supervisory
- youth perceptions of policing, longitudinal study(lpsos-reid)
- environmental scans, yearly provincial and national scan
- outreach networks
- website as virtual library
 - info, research, tools, news

products

- more national e-learning courses
- social marketing campaign
- sample HR support tools
- employee database
- communications: e-watch, bulletin
 - conferences: host and attend
 - network meetings
 - E&T professionals
 - HR practitioners and recruiters
 - Strategic planners
 - Researchers
 - Strategic Leadership Group



Environment Drivers







Environment Drivers



The Perfect Storm

Three "low pressure systems" advancing

- 1. changing face demographics
- 2. changing work demands, complexity
- 3. changing management budgets, governance





"Low pressure system 1" - demographics



- all developed countries will face
 - increasing numbers of workers retiring
 - continued rise in the average age of remaining work force
 - potential shortages of qualified personnel upward pressure on wages
- Canada declining family /aging population = youth dearth
- Canada a microcosm of the world
 - rapidly increasing diversity of the population
 - increasing racial, ethnic and religious tensions
- urbanization growth in suburbs
- changing value sets generational issues
 - import immigrant homeland issues / ideologies / values
- public funding implications
 - older population means increased demand for health care
- shrinking labour pool from developed countries



Demographics



"face of today's policing" ... serious workforce challenges:

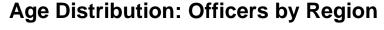
- challenge 1 increasingly aging/retiring loss of leadership
 - 40-50% of senior officers retiring in the next 5 yrs
 - senior level succession knowledge/experience
 - recruitment rates of constables not sufficient
- challenge 2 youth entry cohort is shrinking
 - competition for qualified youth/specialized skills
 - competition between services and between sectors
 - need to double recruitment
 - skill gaps inevitable
- challenge 3 diverse and community reflective workforce
 - "employers of choice" by ethnic groups
- challenge 4 a sector-wide strategy, a national response
 - a substantial shift in recruitment practices
 - social marketing campaign

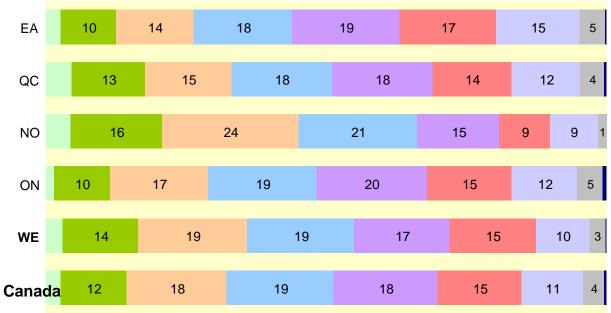


Aging workforce - retirements ...



- baby boomers not a "peak" like other sectors
 - earlier retirements
 - hiring peaks in public funding
- boomer "wave" is happening and continuing over the next 5 -7yrs
 - average police career 30-33yrs
 - those hired in the 70s are already out





% of Police Officers





Source: Sector Employee Database, 2005

EA = Atlantic; QC = Quebec; NO = North ON = Ontario: WE = West



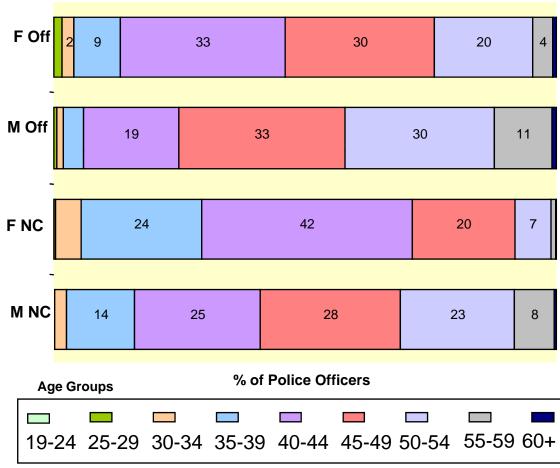
Diminished senior cohort



senior staff

- many over 45
- over 40% likely retiring next 5 yrs
- loss of knowledge and experience
 - succession planning ??
 - leadership development ?
- improve retention
 - impact on pension reserves

Age Distribution: Rank and Sex



Source: Sector Employee Database, 2005



Replenishing senior co-hort ...?



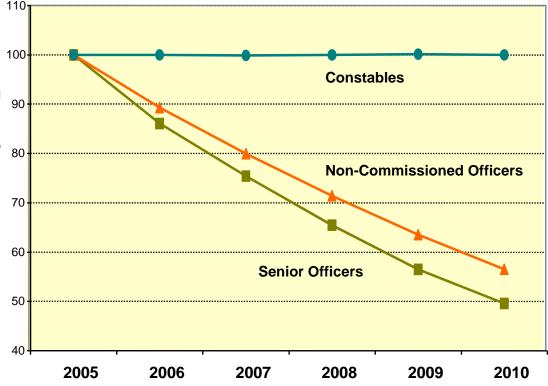
trends over next 5 yrs

- middle ranks depleted by 40%
- senior ranks by 50%
- recruitment has been sufficient to maintain constables
- but recruitment rates of constables not enough to replenish attrition in the mid/senior ranks
- constable level recruitment needs to rise from 5% to 9%

challenges intensify

- ethnic minorities
- aboriginals
- women
- are young people interested??

Officer employment index, current trends



Source: Sector Employee Database, 2005



Jan 2008

Findings - keynotes on "youth"



youth surveys

- Ipsos-Reid 2005 Reconnecting with Youth 2000 (12-30)
- Ipsos-Reid 2006 Reconnecting with Youth 2000 (12-30)
- IR/Hay 2006 Views on Policing 1,250 (18-30)
 - on-line survey (quantitative) stratified sampling
 - focus groups (qualitative)
- Ipsos-Reid 2007 Reconnecting with Youth, 12-30
 - on-line (2,418)
 - by phone (2,015)

youth focus

- attitudes toward policing
- a career in policing
- policing compared to other jobs/fields
- hiring process
- general trends



Jan 2008 Connectify

2007 themes - career interest



youth are most interested in pursuing

1. Education such as teachers and counselors	17%	(18% in 2005)
2. Health care such as doctors and nurses	14%	(17% in 2005)
3. Skilled trades - electricians and carpenters	14%	(18% in 2005)
4. Internet and high technology	13%	(13% in 2005)
5. Banks and other financial institutions	8%	(18% in 2005)
6. The federal government	8%	(6% in 2005)
7. Retail	6%	(4% in 2005)
8. The provincial government	4%	(3% in 2005)
9. Policing	4%	(5% in 2005)
10. Non-profit sector	4%	(2% in 2005)
11. NGO, working in poor countries	3%	(3% in 2005)
12. The military	2%	(4% in 2005)

- in 2005 policing was at 5% and ranked 6th
- **8% of those aged 12-17 interested** 3% aged 18-24 3% aged 25-30
- **7%** respondents with less than a high school education 3% university or post- secondary 3% technical school or community college

2007 themes - most employment opportunit

career fields having the most employment opportunities:

1. Skilled trades - electricians/ carpenters	18%	(23% in 2005)
2. Internet and high technology	13%	(13% in 2005)
3. Health care such as doctors and nurses	12%	(15% in 2005)
4. Retail	12%	(11% in 2005)
5. Education - teachers/ counselors	12%	(14% in 2005)
6. Banks and other financial institutions	8%	(4% in 2005)
7. The federal government	6%	(3% in 2005)
8. The provincial government	4%	(3% in 2005)
9. Non-profit sector	3%	(1% in 2005)
10. The military	3%	(6% in 2005)
11. NGO, working in poor countries	2%	(2% in 2005)
12. Policing	2%	(3% in 2005)

- in 2005 policing was at 3% and ranked 7th above governments, non-profit sector and NGOs in poor countries
- include 4% aged 12-17, as compared to 2% aged 25-30
- note differences for men and women 2% of men and 2% of women in 2007, compared to 3% and 2% in 2005

Jan 2008



Jan 2008 PSC-CSP

2007 themes - employment factors



- percentage indicating the first most important factor (second most important in brackets)
 - 19% work-life balance (14%) = 33%
 - **18%** opportunities to do interesting work (11%) = 29%
 - **12%** pay/compensation such as bonus opportunities (13%) = 25%
 - **11%** job security (11%) = 22%
 - 10% work related to your field of study (7%) = 17%
 - 6% job contributes to the betterment of society (6%) = 12%
 - **5%** opportunities for advancement (8%) = 13%
 - 3% opportunities to work on your own (4%) = 7%
 - **3%** opportunities for professional dev./training (4%) = 7%
 - 3% organization with a variety of career options (0%) = 3%
 - 2% a pension plan (4%) = 6%
 - **2%** vacation time (4%) = 6%
 - **2%** opportunities to work with others (3%) = 5%
 - 2% an organization with a good reputation (3%) = 5%
 - 1% employment I enjoy(0%) = 1%
 - 1% opportunities to travel (4%) = 5%

Jan 2008 PSC-CSP

2007 themes - rating policing career



- 25% very likely offer a career they would be proud of above average response on this factor (25% in 2005)
- 20% very likely offer opportunities for advancement comparatively above average - (21% in 2005)
- 14% very likely offer them interesting work above average -(24% in 2005)
- 13% very likely offer them a good salary above average (17% in 2005)
- 13% very likely to offer them a wide variety of career options;
 the only characteristic where policing scored <u>below average</u>,

"LPS #1" - summary implications



retirement

- the retirement wave is already well underway and will continue
- individual officers may be enticed to delay retirement

recruits

- increases in the recruitment rate in last five years
- relatively high proportion of new officers with <5 years "in"

need substantial shift in recruitment

- the youth entry cohort is shrinking
- more candidates competition among police
- substantial skill gaps are inevitable



"change is hard, but change is hardest on those caught by surprise"





Low Pressure System #2 - Policy/Operating

- increasing workload demands increasingly complex work
 - crime
 - more sophisticated technology enabled
 - no jurisdictional boundaries
 - investigations more complex and labour-intensive
 - selective response clearance rates declining
 - legislation/ court decisions increased processing time
 - **− B&Es 58% more time**
 - DUI 250% more time
 - domestic assault 964% more time
 - oversight, media scrutiny, accountability public expectations
 - new threats
 - pandemics bird flu civil disobedience social cohesion?

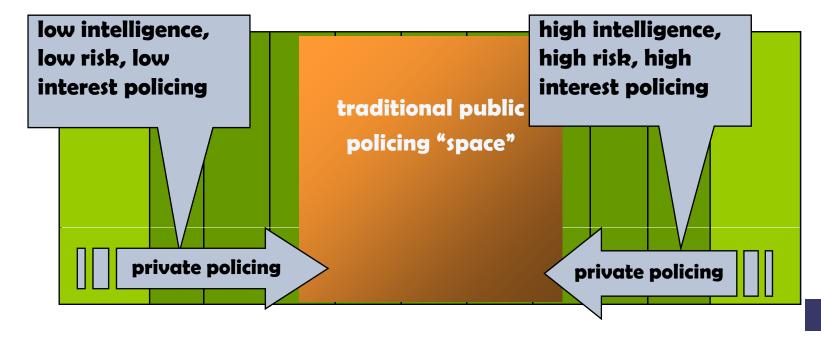


Sec 2 - drivers

LPS #2" - Policy/operating environment ...



- increased defaulting to private security
 - 2005 over 100,000 private security personnel
 - increased demand both ends of "policing"
 - traditional physical security low skilled workforce
 - high tech, intelligence-based service offerings to both business and government - "corporate security, insurance, fraud, forensic accounting, computer/ Internet crime, industrial espionage, international organized crime
- integrate leverage capacity "tiered" policing models



October 2007
PSC-CSP

"LPS #2" - Policy/operating environment ..."



- increasing "system-wide demands"
 - fiscal restraint, efficiency
- demand enhanced "community builder" role
 - mediate conflict, balance value/rights differences, cultural/ ethnic issues with knowledge/understanding
- intelligence-based policing/interoperability is technically feasible
 - new co-operation and policy collaboration

The emergence of unpredictable, transnational threats have made the hierarchical and compartmentalized cultures of law enforcement and intelligence obsolete.

Terror? '04 RAND, Collecting the Dots: Can the CIA and FBI do it in the War on



Low Pressure System #3 - Budgets/models

- police model select first, and then trained extensively, equip
- budgets under strain compensation outstripping public resources/capacity
 - contract police expenditures totaled \$9.9B in 2007 (\$303/citizen)
 - fully equipped officer \$67K in '93 now \$150K (urban policing)
 - wages and benefits > 84% of policing expenditures
- budgets risen slowly past 7 years not enough to meet need
 - incidents per police officer increased 1% in last five years
 - inflexible tax base + fiscal restraint = capacity erosion
 - 10% real capacity decline '94 '00
- governments face competing demands programs and services
- policing as a social service
 - intervention in unmet health/medical, housing, recreation, or income needs
 - mediate conflict, balance value/rights differences
 - balance cultural/ ethnic issues with knowledge/understanding



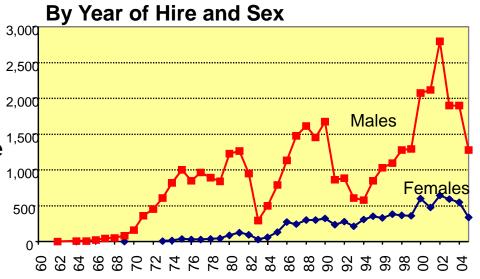
Sec 2 - drivers

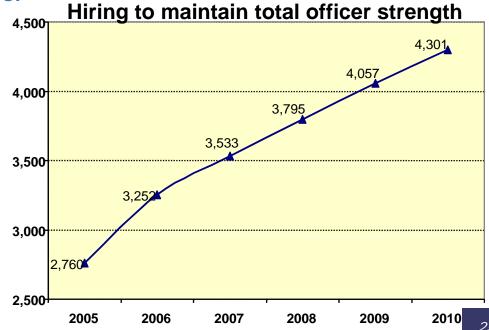
Budget cycles ...



police budget cycles

- recessions reductions '80s and '90s
- limited hiring
- increase in new hires in the last 5 years
- to maintain strength
 - last 5 years ~ 2,700
 - peaked 3,560 (2003)
 - need 3,250 new officers for 2006
- to deal with workload demands
 - 7-9% needed
 - 5 6000 by 2012
- reshape workforce







Policing Environment 2005 - Report Summary

an urgency to act

- demographic change is relentless
- competition for resources are increasing
- workforce leadership turnover is imminent
- demands on public policing not abated, growing more complex
- technological advancements have accelerated
- budgets are already strained and inflexible
- "bottom line" vulnerable
- committed, focused and integrated action is required <u>immediately</u>

"The significant problems we face today cannot be solved -

at the same level of thinking we were at when we created them."

~ Albert Einstein



Riding the storm ... discussion



Q: How can researchers support the future of policing?

- 1. What are the most critical challenges
- 2. What research will support actions: current, future?

The "Perfect Storm"

- three advancing "low pressure systems"
 - changing face demographics
 - changing work demands, complexity
 - changing management budgets, governance



Policing Environment - implications



- clear picture of the context Policing Environment 2005
 - immediate and future challenges
 - potential impact on the sustainability of policing
- what are the implications
- how can Police Services respond
 - current state of policing HR practices



Policing Environment - implications



- Canada has a total of 223 police services
 - National scope: 1 RCMP
 - Provincial Police Services: 1 Ontario Provincial Police, 2 Sûreté du Québec, 3 Royal Newfoundland Const.
 - 150+ Municipal Police Services
 - 50+ First Nations Police Services

Categorization by Service Size	No. of Employees in Service	No. of Services in category	
Very Large	>1000	14	
Large	300 to 999	16	
Medium	100 to 299	40	
Small	25 to 99	62	196
Very Small	< 25	93	
Total		223	



"4-in-1" HR Diagnostic Project

Purpose

Current State and Future Strategies:

- 1. Competency Frameworks
- 2. Recruitment & Retention
- 3. Training & Education
- 4. Leadership Development & Succession Mgmt

Contractor

Hay Group IPSOS Reid

A National Diagnostic on Human Resources in Policing

HayGroup*

Steering Committee

20 Sector Representatives

Working Groups

Training and Education Working Group
Diversity Working Group



HR Diagnostic Project



HayGroup

Approach

Gather information from all key stakeholders:

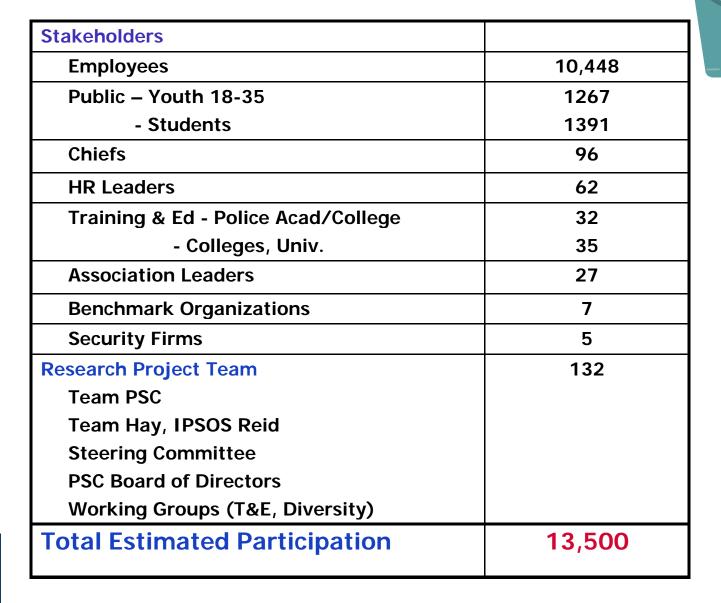
- surveys
- interviews
- focus groups

Stakeholder Groups

- **General Public**
 - Youth
 - **Students in Policing Programs**
- **Employees**
 - Civilians, Officers
- Chiefs
- HR Leaders
- **Academy Leaders**
- **College and University Leaders**
- Association Leaders
- **Benchmark Organizations**
- **Security Firms**



HR Diagnostic - Participation

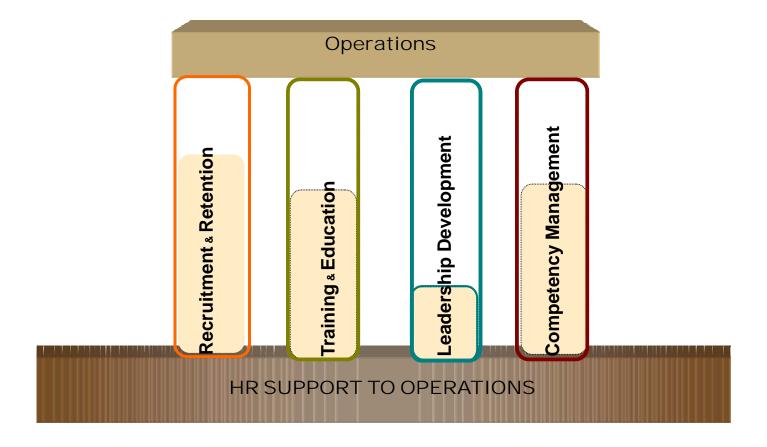




HR Diagnostic - current state of sector

Differences across the sector:

- have and have not services
- investment in different HR areas
- pockets of good and best practices





Recommendations



HayGroup

Hay Group identified top-line recommendations based on the findings of this research

all reflect an urgent call to action for <u>collaboration</u> amongst sector stakeholders

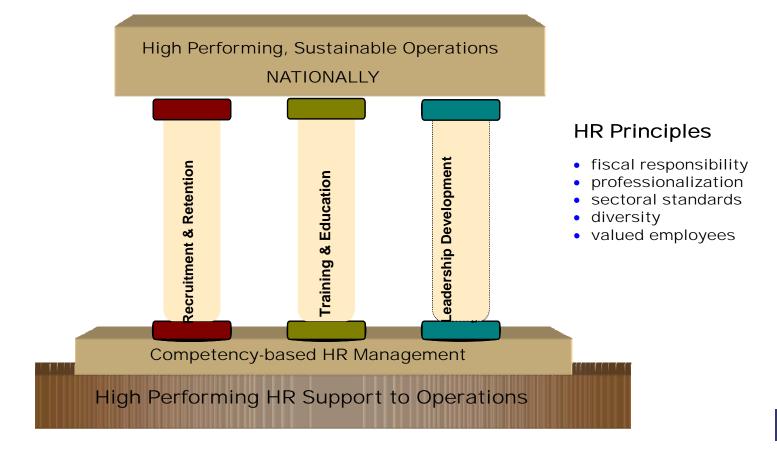
- Competency Based Management
- Training and Education
- Leadership Development & Succession Planning
- Recruitment & Retention





HayGroup

- C-BM is a best practice in both private and public sector
- investment and good work already done by some
- work toward a collective solution new model
 - a common, shared competency-based approach
 - the foundation for all HR systems and processes





Recommendations - Recruitment & Reterment



- a national centralized organization and process single entry/contact/portal/information for potential employees
 - 1. address the "5-year gap"
 - expand the principle of a "tiered" model of policing
 - new roles for civilians, pre-constables and sworn officers
 - 2. meaningful partnerships with educational institutions
 - capture high quality candidates
 - recognize prior learning
 - 3. employee referral incentive programs
 - 4. centralized application and screening process
 - leverage current models like CSS, Quebec
 - administer regionally
 - 5. centralized testing process
 - · standardized tests with transferable results
 - 6. a national repository of recruitment tools
 - efficiency gains
 - 7. a national social marketing campaign
 - 8. retain retiring workers
 - innovative work contracts address pension constraints



strategy - social marketing



- 1. counter the image of negative impact on physical and emotional well-being
 - extremely dangerous work
- 2. highlight benefits
 - opportunity to impact/improve the lives of others
 - good benefits, salary and high job security
 - ample opportunities for career development, training, diversity of functions, transferable skills
 - opportunity for work life balance clarify shift work
- 3. fix the process
 - address financial obstacles, use incentives, reduce application efforts, reduce processing time



Recommendations - T&E



- a framework of national standards for consistent quality of training content and delivery (partnership with educational institutions)
 - 1. budget/report separately:
 - mandatory "update" training
 - professional/skills training and development
 - 2. efficiencies/best practices in "update" training
 - 3. individual training and career plans for all employees
 - 4. nationally coordinate sharing of training resources
 - 5. national training standards for new constables
 - 6. identify parts of new constable training to transfer to colleges/universities
 - 7. national standards and exams to assess in-coming recruit learning from c/u
 - 8. Police Academies/Colleges to revise recruit training to reflect prior learning (6,7)
 - 9. Police Academies/Colleges adapt recruit training to align with/support pre-constable role (modules)





- 10. accessibility to professional development and training for all police orgs
- 11. national body to address "sectoral" sharing
 - current programs/practices and emerging needs
- 12. partner with colleges/universities where feasible



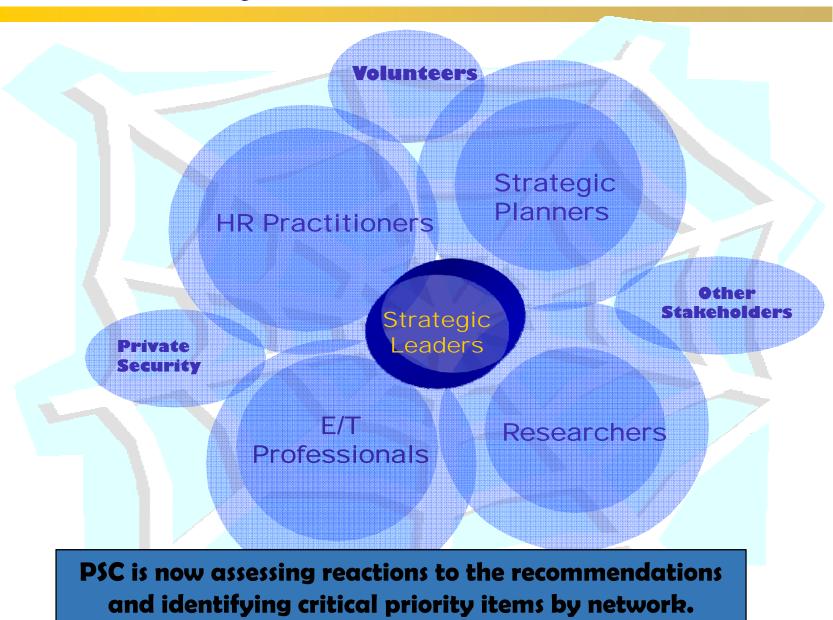
Recommendations - LD&SP



- formal, structured, competency based framework for LD/SP design, create formal approach
 - 1. develop a Policing Leadership Framework
 - with defined skills and competencies for each level
 - 2. plan for each service map of number of high potential employees required for each leadership position
 - 3. National Police Leadership College to provide leadership development courses aligned with the Framework accessible to all
 - 4. repository of leadership development programs and materials
 - 5. promotion based on the skills, knowledge and competencies identified in the Framework
 - 6. regional voluntary forums where Chiefs help each other develop their high potential talent



Feedback - by networks





Feedback - next steps

- Researchers:
 - to set the policing research agenda
 - strategic research framework
- Strategic Leadership Group:
 - to identify strategic HR mgmt priorities for the sector
- Board of Directors:
 - to identify priority projects for PSC



Feedback - Identified Critical Priorities

HR Practitioners:

- 1. leveraging police foundation programs recruits, prior learning
- 2. national social marketing campaign
- 3. e-learning/blended learning solutions
- 4. budget separately: skills development & mandatory training
- 5. national leadership framework, incl. mentor/coaching programs

Recruiters:

- 1. national social marketing campaign
- 2. leverage police foundation programs recruits

T&E - Police:

- 1. national training standards for constables
- 2. partnerships with colleges/universities
- 3. shared training resources; shared e-learning solutions

T&E – Colleges/Universities:

- 1. revise recruit training to reflect prior learning leverage college police foundation programs
- 2. partnerships with academies/colleges/universities
- 3. national social marketing campaign

Strategic Planners:

- 1. national social marketing campaign
- 2. national environmental scanning



Feedback - discussion

Hay has made recommendations that challenge the current model of policing.

Q: What is your reaction?

- 1. have the other "networks" got it right are the recs. appropriate given the Perfect Storm, and the current policing context?
- 2. are there any recommendations you feel are inappropriate/unworkable?
- 3. what are the most important recommendations immediate action?



Current State of Activity - re challenges

- who are the contributors?
- what's now being done?
- to what extent is current activity supporting the PSC HR priorities
- where are the gaps
- can there be a "collective approach"
 - benefits and challenges
 - content and communications
 - roles and responsibilities
- Could we define a "Policing Research Agenda?"



What do you want us to do ..

- What are our first steps?
 - activities
 - players/volunteers, level of commitment
 - what are the communications issues
 - network meetings?



Conclusion -

Review of Session Objectives:

- common platform of understanding on sector challenges
- clarity on short and long-term activities for research network participants and PSC

Concluding Remarks

Next Steps







CONTACTS

LINKS

FRANCAIS

HOME



POLICE SECTOR COUNCIL

connecting forces - securing futures







- INFO CENTRE
- ? RESEARCH CENTRE
- HIRING CENTRE
- COMMS CENTRE

IN THE NEWS

Mon 3 Dec 2007. NBC news NYPD Recruits Given iPODs To Study For Exams full story

Wed 28 Nov 2007, MacLean's

Will more cops help? Eventhe police wonder if adding more recruits will lower crime rates full story

RESEARCH CENTRE

The Research Centre of the Police Sector Council is a centralized repository for information and ideas on policing. It provides seamless access to an extensive collection of research - articles, papers, books, journals, publications, presentations, and conference notes from writers and scholars all over the world.

To view the most recent additions to the Research Library select:

Latest Research

The collection has been organized into the following Research topics:

Policing Models

Environmental Scanning and Labour Market Analysis

HR Policy, Planning and Management

Competency Frameworks and Job Analysis

Recruitment and Retention

Performance Management

Learning, Training and Career Development

Operational Issues



POLICE SECTOR COUNCIL

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